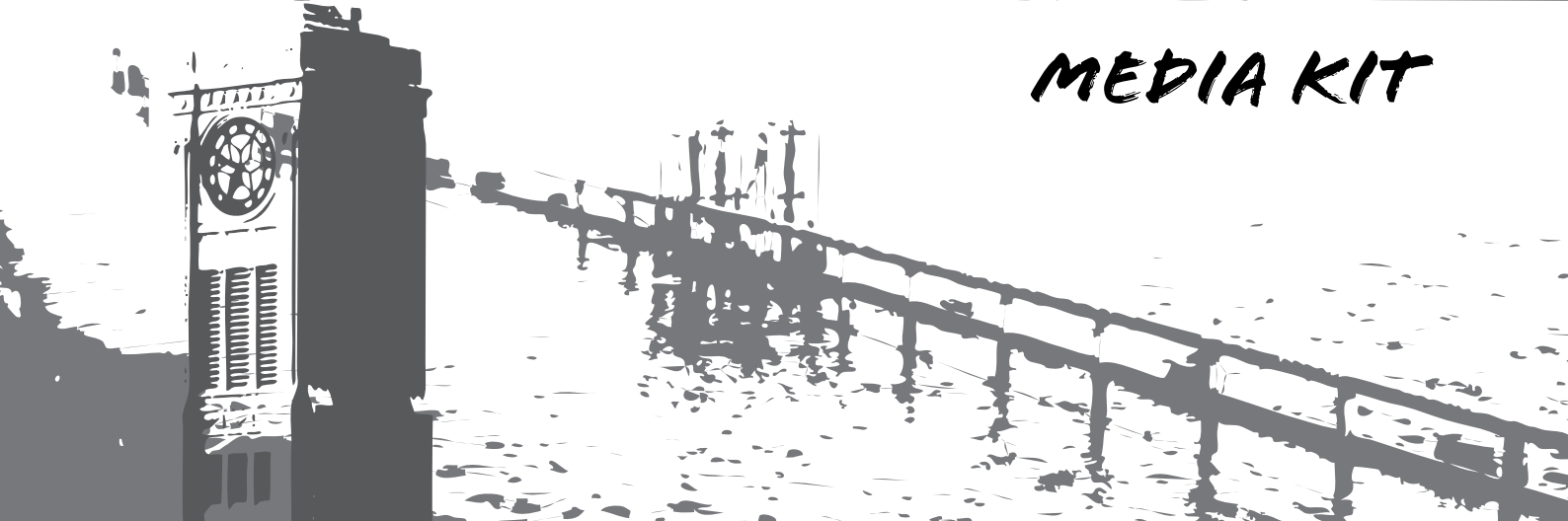


stuff.co.nz

The Timaru Herald



MEDIA KIT





Welcome From the editor

Welcome to the advertising media kit for the Timaru Herald. We trust you'll find everything you'll need to know about our products and services inside.

In 2014 we celebrated our 150th birthday, so to say we're a part of our community is an understatement. The Timaru Herald is considered by its readers to be a part of their day — just as much as their morning coffee or Sunday lie-in. That's why we have one of the highest readership penetration rates in the country, with most of them being loyal subscribers.

Our advertisers recognise this as well, and while we provide a great vehicle for them in print, we're now also helping them with digital options.

We're looking forward to serving both readers and advertisers for another 150 years.

Peter O'Neill
Editor
The Timaru Herald

MACKENZIE'S MOUNTED MEN
News Page 9

THAI-STYLE CHICKEN SALAD
Cooking Page 10

The Timaru Herald

Serving South Canterbury for 150 years www.timaru.co.nz Tuesday, October 14, 2014 Circulation 91,500 Home 91,000

Robotic dairy sheds the future

NEW ZEALAND'S DAIRY FARMERS are embracing a new era of automation as they build a new generation of robotic milking parlours. The technology, which has been used in the United States and Europe, allows cows to be milked at their own pace, 24 hours a day, without the need for a milker. This is expected to increase efficiency and reduce costs for farmers.

John Morgan, the general manager of the Timaru-based Dairy Farming Research Centre, says the technology is a game-changer for the industry. "It's not just about the cows," he says, "it's about the people who work on the farms. It's about making their lives easier and their work more productive."

The new robotic parlours are being built in a number of locations across the South Island. The first one was completed in early 2014, and several more are under construction. The technology is expected to be widely adopted in the coming years.

Robotic milking parlours are a significant investment for dairy farmers, but the benefits are expected to be long-lasting. The technology allows for more precise milking, which can improve the health of the cows and the quality of the milk. It also allows for better management of the herd, as farmers can monitor the cows' health and milking patterns more closely.

The Dairy Farming Research Centre is leading the way in the development and testing of this technology. The centre is a joint venture between the DairyNZ and the University of Canterbury. It is focused on research and development in the dairy farming sector, with a particular emphasis on automation and efficiency.

The centre's research is expected to have a significant impact on the New Zealand dairy industry. By introducing new technologies and practices, the centre is helping farmers to improve their productivity and sustainability. This is a key goal for the industry, as it faces increasing pressure to reduce its environmental footprint and improve its economic performance.

The robotic milking parlours are just one of the many innovations being developed by the Dairy Farming Research Centre. The centre is also working on projects related to animal health, nutrition, and farm management. Its research is expected to continue to shape the future of the New Zealand dairy industry for many years to come.

Verdicts due in SCF case

THE COURT OF APPEAL is expected to deliver its verdicts on the appeal of the South Canterbury Fire (SCF) case. The case involves the fire that destroyed the Timaru City Centre in 2010. The fire was caused by a gas leak from a gas boiler. The case is one of the most complex and costly in the history of the New Zealand legal system.

The case has attracted significant media attention and public interest. The court's decision is expected to have a major impact on the way in which gas boilers are used in commercial buildings. The court is expected to consider a range of issues, including the liability of the gas supplier, the gas installer, and the building owner.

The case is expected to be heard over several days. The court is expected to deliver its verdicts in late 2014 or early 2015. The outcome of the case is expected to be a landmark decision for the New Zealand legal system.

Drink-drivers, slow learner a disappointment for police

THE NEW ZEALAND POLICE are disappointed that the number of drink-driving incidents and slow learner accidents has not decreased significantly in the past year. The police say that the number of such incidents has remained high, and that this is a major concern for public safety.

The police say that the number of drink-driving incidents has increased by 10 per cent in the past year. The number of slow learner accidents has also increased by 15 per cent. The police say that this is a major concern, as such incidents are often fatal or cause serious injury.

The police are calling for a renewed effort to reduce the number of such incidents. They say that this can be achieved by increasing the number of police officers on duty, and by increasing the number of breathalysers in use. They also say that it is important to continue to educate the public about the dangers of drink-driving and slow learner driving.

Source of outbreak hard to trace

THE SOURCE of a recent outbreak of a rare disease is still being investigated. The disease is a rare form of meningitis, and is caused by a bacterium that is difficult to identify. The outbreak occurred in a number of locations across the South Island, and has caused significant concern among the public.

The health authorities say that the source of the outbreak is still unknown. They say that the bacterium is very rare, and that it is difficult to trace back to its source. They say that they are working to identify the source of the outbreak, and that they will release the results of their investigation as soon as they are available.

The health authorities are asking the public to be vigilant for symptoms of the disease. The symptoms include a high fever, a stiff neck, and a headache. If anyone experiences these symptoms, they should seek medical attention immediately.

The health authorities are also asking the public to avoid close contact with anyone who has been diagnosed with the disease. This is to help prevent the spread of the disease. The health authorities say that they will continue to monitor the situation, and that they will update the public as soon as they have more information.

Opinion Ebola: The good and the bad

Questions on Property Trusts, Wills or Estates?
Quentin Ho
03 687 2022

150th Anniversary
The Timaru Herald
CAREER MARKETS

Flights drops, seats soar

Q&A: What's new in business

Chased to face court decisions

Champion Road takes on battle

The weatherman's week

ENDS 24 NOV 2014

Why Us?

The Timaru Herald has been the voice of South Canterbury for 150 years. When you talk to us, you talk to South Canterbury whether it's in print through the **The Timaru Herald**, online at timaruherald.co.nz or in one of our local community papers like the **South Canterbury Herald**, the **Waitaki Herald** and **Central South Island Farmer**.

If you're after something a little different, whether the solution is a special advertising feature, geo-targeted advertising on stuff.co.nz, or placement in one of our popular magazines, our experienced media consultants are here to help.



Still not convinced?

Contact one of our media consultants for an informal chat on **03 687 1341**

Each day Fairfax Media connects with Kiwis up and down the country, so when you talk to Fairfax Media, you talk to New Zealand.

80%

Fairfax Media connects with 80% of New Zealanders each day across our multi-media platforms. **That's 2.9 million people.**

300,000

People subscribe to our **print products**

2.1 million

New Zealanders read a **Fairfax newspaper**

118,000

Subscribers to Fairfax **e-newsletters**

1.5 million

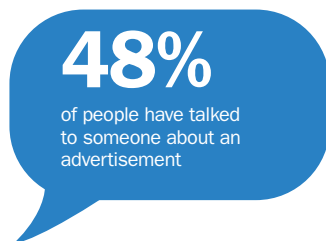
Kiwis visit **stuff.co.nz** each month

Reaching your customers

Our audience are your customers. Whether they're online, reading the daily paper or catching up on the issues in their community paper, Fairfax Media can help you connect with customers in the South Canterbury region.

Delivering credible, and authoritative news and information as well as the lighter things in life, consumers turn to The Timaru Herald to connect with South Canterbury through a trusted voice. Advertisers benefit from this trust and credibility, reaching and engaged and open audience.

As a result of reading their daily newspaper...



Online is becoming an increasingly popular medium for consumers...

47%

Or 22,000 people in Timaru have made a purchase online in the last 12 months

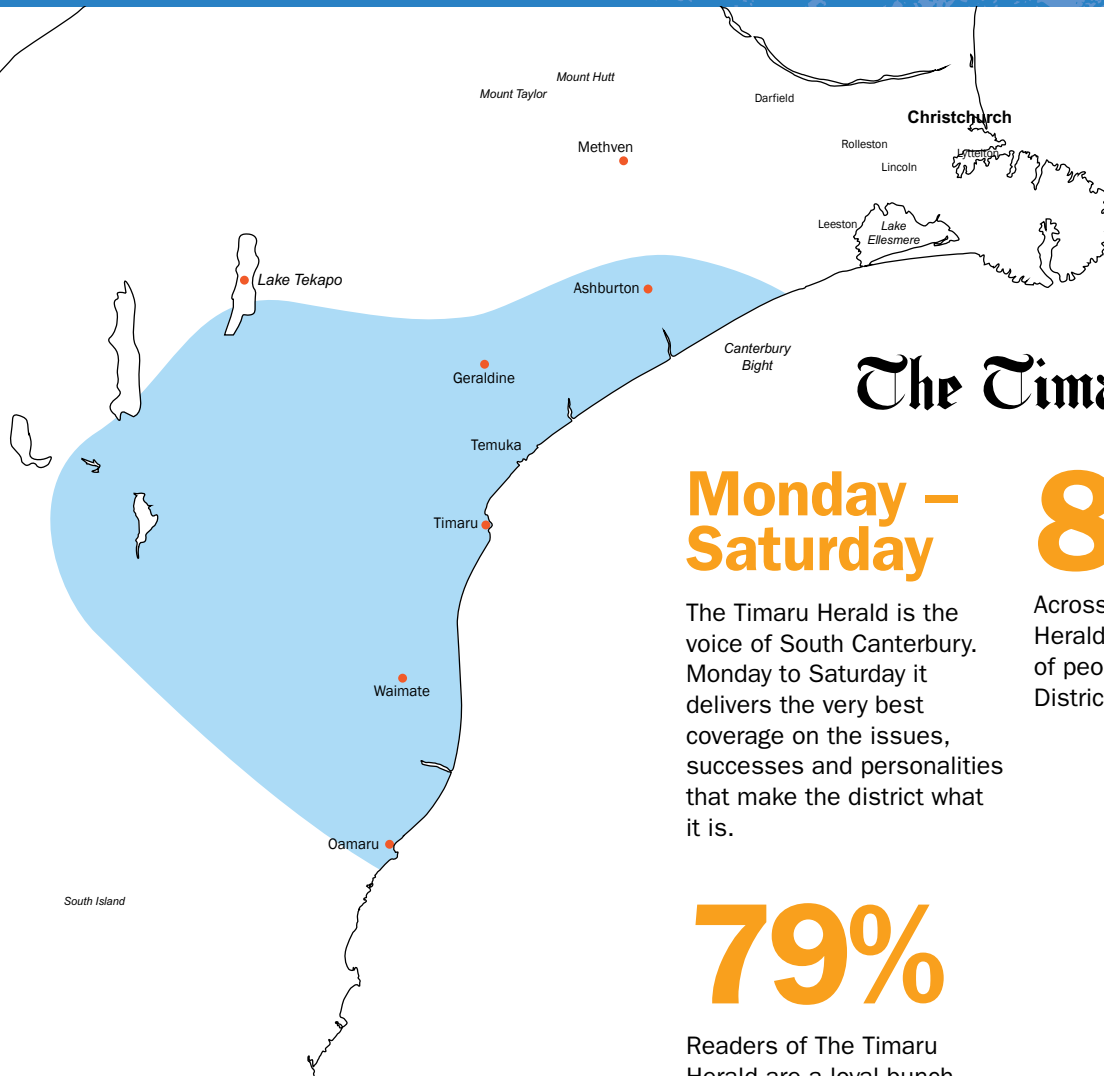
41%

Have made 4 or more purchases online in the last 12 months



Three in every four believe it's easier to compare prices online

Our footprint



The Timaru Herald

**Monday –
Saturday**

81%

The Timaru Herald is the voice of South Canterbury. Monday to Saturday it delivers the very best coverage on the issues, successes and personalities that make the district what it is.

Across a week the Timaru Herald is read by 81% of people in the Timaru District.

79%

Readers of The Timaru Herald are a loyal bunch. Home subscriptions account for more than 79% of the newspaper's circulation.

*Source: Nielsen CMI Regional 2 Y/E Jun 2014.
Base: AP15+, Timaru District.

Our audience

29,000

Daily readership

On an average day, The Timaru Herald is read by 62% of residents in our circulation area.

Readership by day

Monday	28,000
Tuesday	28,000
Wednesday	30,000
Thursday	28,000
Friday	30,000
Saturday	30,000

38,000

Weekly readership

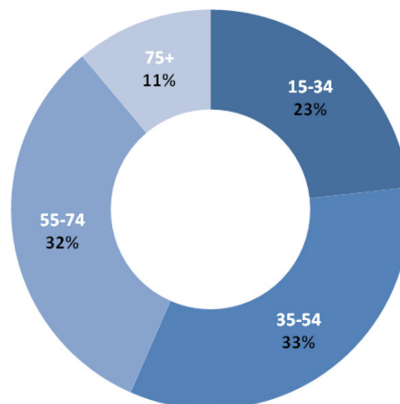
Across a typical week The Timaru Herald connects with 81% of people in the Timaru District.

\$61,979

Average household income

In the Timaru district, readers of The Timaru Herald have a higher household income than the average resident.

Audience age



47%/53%

Gender split

The Timaru Herald audience skews slightly female with 53% of readers being women.

22,000

Homeowners

An average edition of The Timaru Herald reaches 71% of homeowners in our circulation area.

15,000

Main household shoppers

An average edition of The Timaru Herald is read by 64% of main household shoppers in our circulation area.

What's in it?

Editorial overview

Daily

- News
- Sport/Racing
- World
- Business
- Opinion
- TV Listings
- Weather
- Puzzles

Monday

- Travel
- Weekend Photos

Tuesday

- Past Times
- Well & Good

Wednesday

- Food
- Fashion/Beauty

Thursday

- Technology

Friday

- Attitude
- Entertainment

Saturday

- NZ Farmer
- Features
- Gardening
- Motoring
- Premier Property
- Career Market

From delivering the daily headlines and breaking news to providing inspiration for the next big trip and that new signature dish, our team of expert journalists live and breathe their towns, their regions and their audience.



tamaruherald.co.nz

- News
- Sport
- Life
- Free Titles
- Opinion
- Photos
- Videos
- Farming

Features

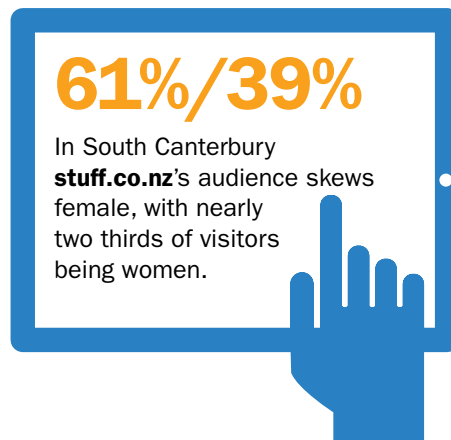
Features are a great way to promote your business to a targeted group, whether it's a couple about to walk down the aisle or the weekend gardener. If you see one that catches your eye, talk to one of our media consultants about featuring in the next edition.

Monthly

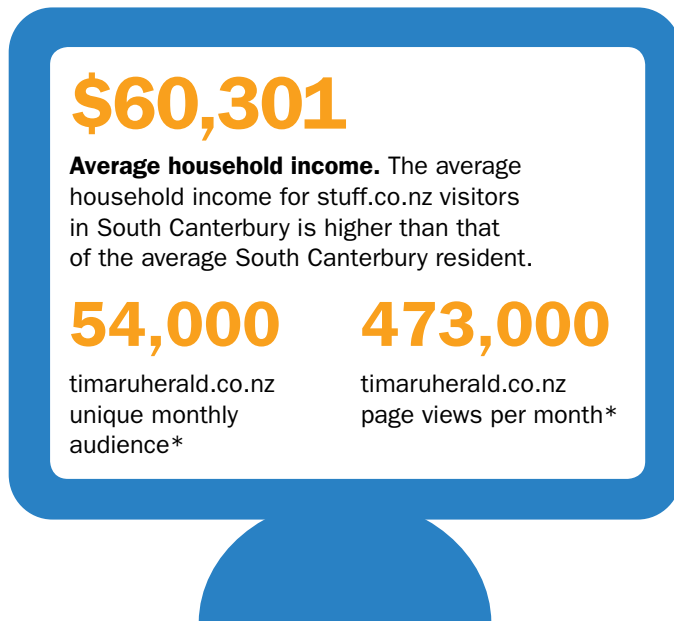
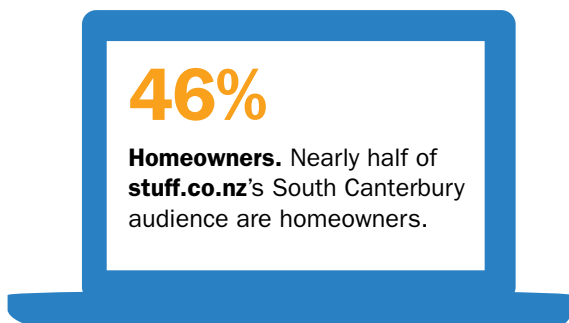
January	Women in Business
February	Bridal feature
March	Timaru Homeshow
April	ANZAC Day feature
May	Cartoon feature
June	Farming 2015
July	House of the Year
August	Business Awards
September	Spring Guide
October	Education Guide
November	Christmas Shopper
December	Holiday Guide



Our digital audience



One in every three **stuff.co.nz** visitors in South Canterbury are their household's main shopper.



Digital solutions

In addition to advertising on timaruherald.co.nz Fairfax Digital has a range of solutions to help you target both current and potential customers online across our range of top websites.

Geo-Connect

Geo-Connect is Fairfax Media's new premium digital product. With Geo-Connect advertisers can target customers online no matter what site they're browsing, reaching Kiwis all across New Zealand through quality content over a number of top sites including **stuff.co.nz**, **essentialmums.co.nz** and regional sites such as **timaruherald.co.nz** and **press.co.nz**.

Fairfax Digital Marketing Services

Fairfax Digital Marketing Services provides businesses of all shapes and sizes with an array of digital marketing services designed to increase web presence, expand customer base, and drive revenue. You know your business and you know your customers.

You also know there are more customers in your area. But did you know they are looking for you online? We know you probably don't have time to build and regularly maintain a successful digital marketing campaign in order to reach them. That's where we can help. The Fairfax Digital Marketing Solutions team are local and proven, just like you; let people you know and trust look after your digital marketing, giving you time to focus on your business.

Pricemaker

Pricemaker is an app which connects local businesses with in-store showroomers, price-checkers, and product comparers. The app gives businesses the online opportunity to discuss with shoppers what exactly they're looking for and make



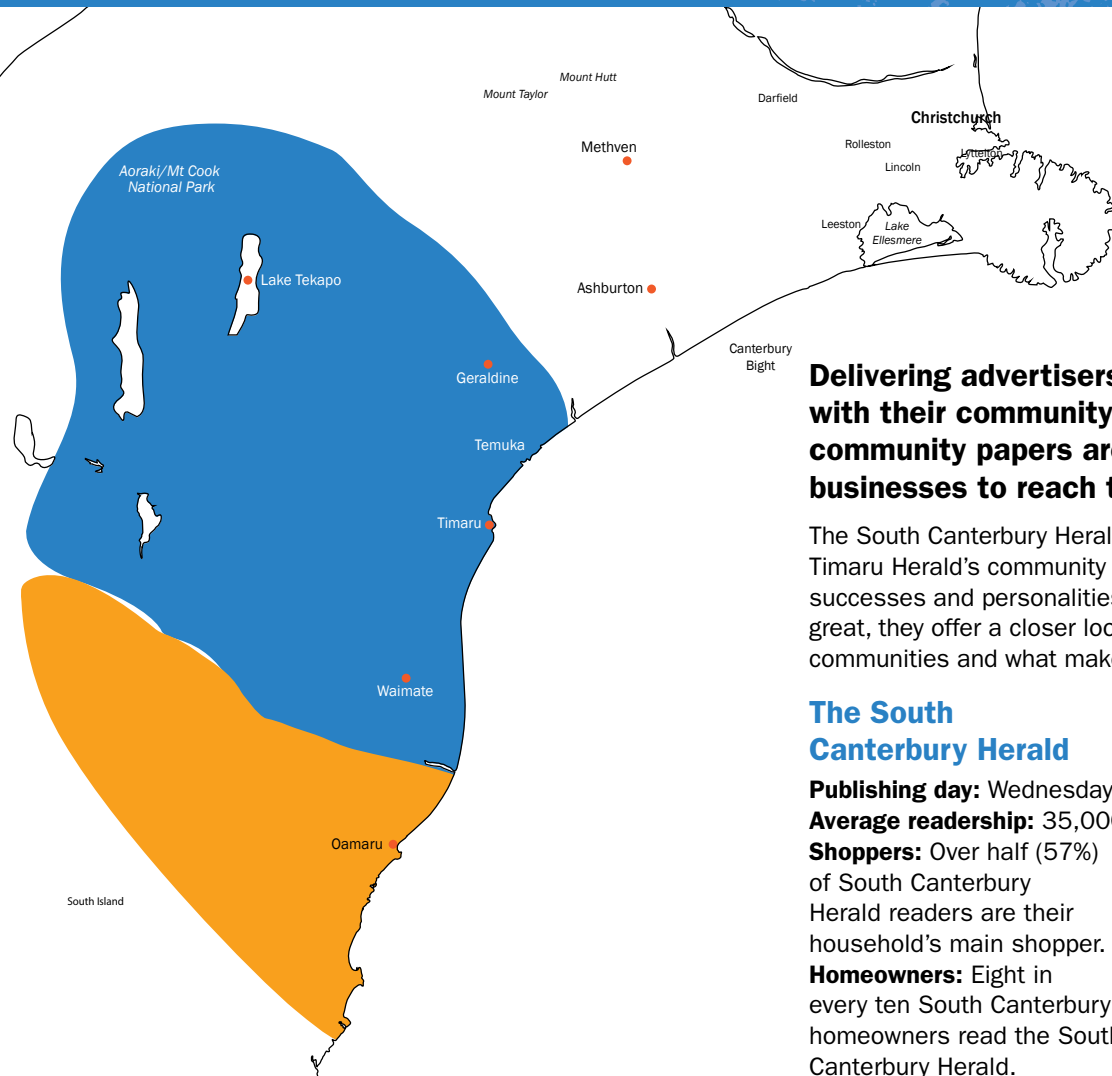
Want to find out how easy it is to get your business online?

Contact one of our media consultants on **03 687 1341** and they'll find the right solution for you

a personalised offer which directly meets their needs. It's a quick and easy way to engage with shoppers in

the market to buy, but who aren't necessarily walking through your door.

Community papers



Delivering advertisers an audience engaged with their community and who shop local, community papers are the ideal way for businesses to reach their local customers.

The South Canterbury Herald and Waitaki Herald are The Timaru Herald's community papers. Focusing on the issues, successes and personalities that make these communities great, they offer a closer look at what's happening in the communities and what makes them tick.

The South Canterbury Herald

Publishing day: Wednesday
Average readership: 35,000
Shoppers: Over half (57%) of South Canterbury Herald readers are their household's main shopper.
Homeowners: Eight in every ten South Canterbury homeowners read the South Canterbury Herald.

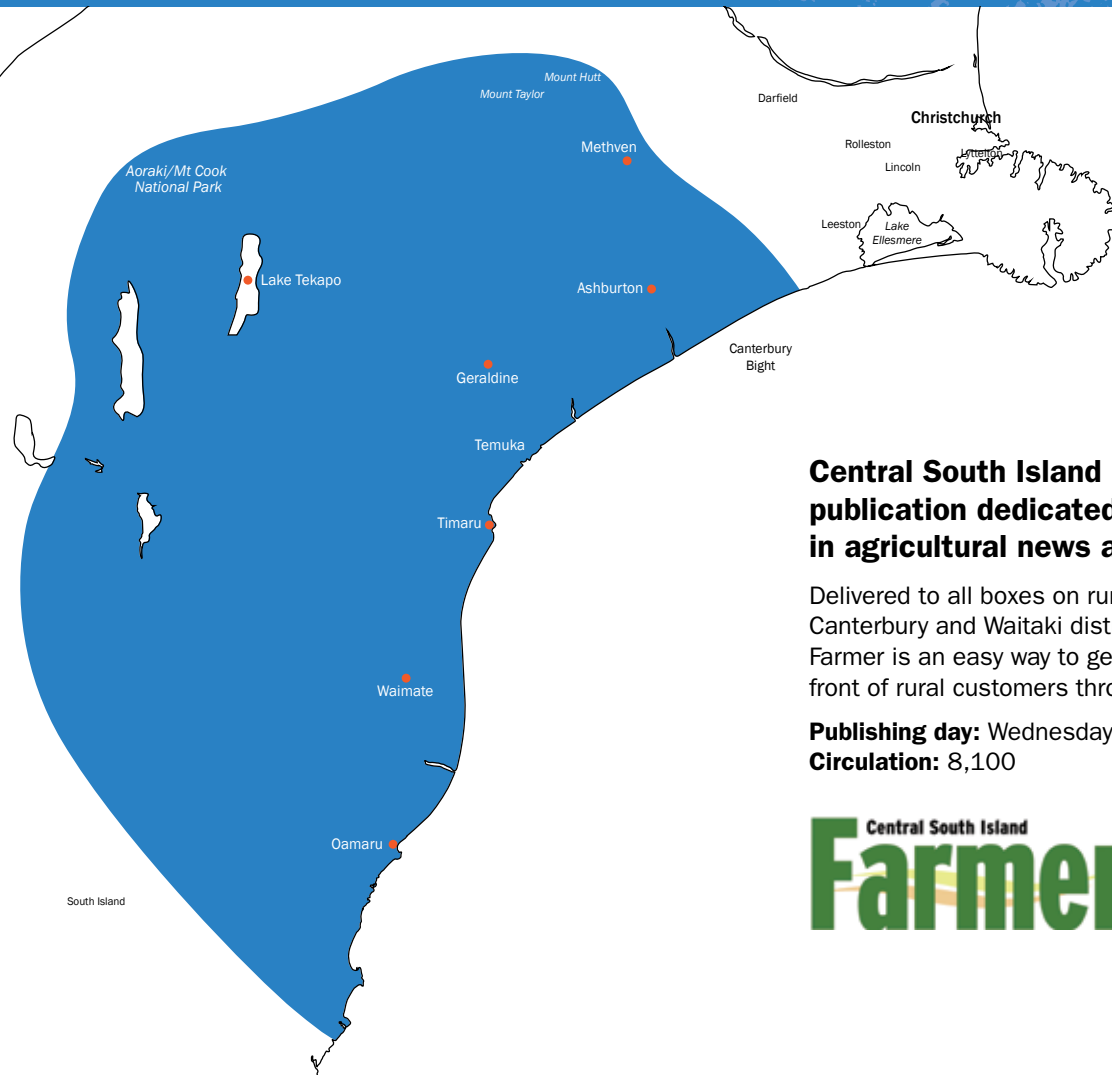
**SOUTH CANTERBURY
HERALD**

Waitaki Herald

Publishing day: Wednesday
Average readership: 14,000
Shoppers: 43% of Waitaki Herald readers are their household's main shopper.

**WAITAKI
HERALD**

Community papers



Central South Island Farmer is a specialised publication dedicated to delivering the latest in agricultural news and information.

Delivered to all boxes on rural delivery across the South Canterbury and Waitaki districts, Central South Island Farmer is an easy way to get your business or products in front of rural customers through a trusted brand.

Publishing day: Wednesday

Circulation: 8,100

Central South Island
Farmer

What does it cost?

Display SIZE	TIMARU HERALD		SOUTH CANTERBURY HERALD	CENTRAL SOUTH ISLAND FARMER (SOUTHERN)	WAITAKI HERALD
	Mon - Fri	Sat			
	Full page	\$4,883.76	\$5,127.95	\$2,465.68	\$1,711.47
2/3 page	\$3,255.84	\$3,418.63	-	-	-
Junior page	\$2,665.60	\$2,798.88	\$1,332.80	\$925.12	\$925.12
1/2 page	\$2,665.60	\$2,798.88	\$1,408.96	\$977.98	\$977.98
1/3 page	\$1,713.60	\$1,799.28	-	-	-
1/4 page	\$1,332.80	\$1,399.44	\$666.40	\$462.56	\$462.56
1/6 page	\$666.40	\$699.72	\$285.60	\$198.24	\$198.24
Front page solus	\$533.00	\$624.00	-	-	-
Front page lug	\$137.00	\$164.00	-	-	-
Back page lug	\$106.00	\$123.00	-	-	-
Other sizes (per col/cm)	\$9.52	\$10.00	\$9.52	\$6.61	\$6.61
Features (per col/cm)	\$8.22	\$8.22	\$8.22	-	\$4.86

These rates include colour and exclude GST. Black and white advertising less 30%

Display classified RATE (PER COL/CM)	TIMARU HERALD		SOUTH CANTERBURY HERALD	CENTRAL SOUTH ISLAND FARMER (SOUTHERN)	WAITAKI HERALD	Digital CPM
	Mon - Fri	Sat				
	General Classified	\$11.34	\$11.34	\$11.34	\$7.17	\$7.17
Public Notices	\$11.06	\$11.06	\$11.06	\$7.00	\$7.00	Skyscraper \$20.00
Employment (incl ROP)	\$11.48	\$11.48	\$11.34	\$7.17	\$7.17	Top Banner \$20.00
						Half Page \$30.00
						Home page takeover POA

These rates include colour and exclude GST. Black and white advertising less 30%

Run the same ad in 2 publications and receive a 20% discount, run it across 3 papers and get a discount of 30%

Booking and material deadlines

The Timaru Herald

	RUN OF PAPER/DISPLAY		CLASSIFIEDS		
	Booking/Copy	Print Ready Files	Booking/Copy	Print Ready Files	Computer-set
Monday	3pm Wed	12 noon Fri	3pm Wed	12 noon Fri	5pm Fri
Tuesday	3pm Thu	12 noon Mon	3pm Thu	12 noon Mon	5pm Mon
Wednesday	3pm Fri	12 noon Tue	3pm Fri	12 noon Tue	5pm Tue
Thursday	3pm Mon	12 noon Wed	3pm Mon	12 noon Wed	5pm Wed
Friday	3pm Tue	12 noon Thu	3pm Tue	12 noon Thu	5pm Thu
Saturday	3pm Wed	12 noon Fri	3pm Wed	12 noon Fri	5pm Fri
Features	3pm four working days prior to publication				
Magazine pre-prints	3pm five working days prior to publication				

Community publications

	RUN OF PAPER/DISPLAY		CLASSIFIEDS		
	Booking/Copy	Print Ready Files	Booking/Copy	Print Ready Files	Computer-set
South Canterbury Herald	11am Thu	12 noon Mon	11am Thu	2pm Mon	2pm Mon
Waitaki Herald	11am Thu	12 noon Mon	11am Thu	2pm Mon	1pm Mon
Central South Island Farmer - Southern	11am Thu	12 noon Mon	11am Thu	2pm Mon	1pm Mon

Advertisements cancelled after booking deadline incur a cancellation fee.
Deadlines will vary around public holidays.

Advertising specs

Technical information

PRINT

The printing method is offset. All materials can be supplied by ISDN, email, USB or CD/DVD. Materials should be supplied as EPS or print ready PDF files.

Postscript compatible (acceptable software)

Adobe Indesign, QuarkXPress, Adobe Illustrator. *Files should be created using these applications and saved and supplied as PDFs. Appropriate Distiller job options are available on request.*

Not Postscript compatible (unacceptable software)

Microsoft Word, Microsoft Powerpoint, Microsoft Publisher, Adobe Photoshop. *Note: Adobe Photoshop should be used for image manipulation only.*

General

PDF version **1.3**. Postscript Level **2+**
ICC Compliant **No**
Colour Model **CMYK only**

Images

- Format **EPS, TIFF, JPG, PDF**
- Photographs **1Mb**
- Minimum resolution for colour and greyscale images **150dpi**
- Minimum resolution for black & white (single bit) images **600dpi**
- Maximum ink weight **240%**

DISPLAY CLASSIFIED

Column Width	1	2	3	4	5	6	7	8	9	10	11
mm	32	66	100	134	168	202	236	270	304	338	372

DISPLAY

Column Width	1	2	3	4	5	6	7	8	9	10
mm	34	72	110	148	186	224	262	300	338	376

FULL PAGE SIZING

	Run of Press 10 columns	Classified 11 columns	Tabloid 7 columns	Double page spread 20 columns
Depth (mm)	540	540	370	540
Width (mm)	376	372	262	775

DIGITAL

	Dimensions	Max File Size
Medium Rectangle	300x250	40KB
Skyscraper	160x600	40KB
Top Banner	760x120 or 728x90	40KB
Half Page	300x600	40KB
Gutters (for homepage takeover)	160x1500	50KB

Fonts & Type

- Font embedding required **Yes**
- Font subsetting allowed **Yes**
- Minimum point size for colour type **12pt**
- Minimum weight for reversed colour type **Bold**
- Maximum plates allowed for reversed colour type **3**
- Minimum point size for single colour type (100% C,M,Y or K) **6pt**

DIGITAL

File Types

- GIF, JPG, PNG.
- SWF + backup GIF, JPG or PNG (Flash Player 10.1 or lower, ActionScript 2.0 or 3.0 to create the clickTag).
- Creatives require a 1 pixel border or background to differentiate them from other content.
- Ads must not exceed 18fps
- Continuous looping is accepted for standard display advertising

What does it all mean?

Key terms

Average issue readership (AIR)

The average number of people who read a single issue of a newspaper.

Broadsheet

The largest of the newspaper formats. The Timaru Herald is a broadsheet paper, each page measuring 54cm deep by 37.6cm wide.

Classified advertising

Ads grouped into 'classes' and confined to a single section.

Compact/Tabloid

A smaller newspaper format. The majority of community papers are this size, with each page measuring 37cm deep by 26.2cm wide.

CPM

Stands for cost per thousand and is one of the most common ways of buying digital advertising. If you are buying digital advertising on a CPM basis you are buying on the basis of impressions your ad will receive.

CPD

Stands for cost per day. When you purchase a homepage takeover you buy it on the basis of owning the ad space on that page for the day, rather than purchasing based on the number of impressions your advertising will receive.

Display advertising

Creative advertisements placed in the main sections of the paper, News, World, Business and Sport.

Display classified

Creative advertisements confined to classified sections such as Recruitment, Property and Motoring.

Double page spread

An advertisement spread across two full, facing pages.

Double truck

Double page spread with the inclusion of the centre gutter.

Front page solus

Strip ad at the bottom of the front page.

Gutter

The inner column between two facing pages in a newspaper.

Impression

An impression is the number of times an online page, or page element such as an ad, is viewed. Each time a page (or ad) is viewed, an impression is counted.

Lug

Fixed spaces at the top left and right hand corners of the front page of select sections measuring 2.8cm deep by 4.6cm wide.

Non-display classified

Ads with no creative elements and confined to the classifieds pages. These ads are charged at a run-on rate.

Rate

The price charged per column centimetre of space purchased for advertising.

Reach

The total audience (readers) of a publication (e.g. newspaper, magazine). Can be expressed as an absolute number (000's) or as a percentage of a particular target (e.g. males aged 45-59).

Readership

The number of people who read the paper (higher than circulation as there is generally more than one person reading each copy).

Run of paper

The four main sections of the paper: News, World, Business and Sport.

Run-on rate

Rate for non-display classified ads. Charged per line of copy.

Unique Audience

A 'People Measure' which is designed to represent the online activity of actual people rather than computers or devices. Unique Audience removes duplication of one person's activity which can occur in cookie based Unique Browser measures.

Weekly coverage

Includes all who have read at least one issue to the newspaper in the last 7 days.

Get in touch



The Timaru Herald

19 Sophia Street
Timaru 7910

Post

PO Box 46
Timaru 7940

03 687 1300

Key Contacts

Sales Manager

Pat Naude
03 687 1341
pat.naude@fairfaxmedia.co.nz

Advertising Sales

South Canterbury Herald

Julie Milne
03 687 1329
julie.milne@fairfaxmedia.co.nz

Waitaki Herald

Sue Stott
03 433 0745
sue.stott@fairfaxmedia.co.nz

General enquiries

Display advertising

03 687 1337
thads@timaruherald.co.nz

Classified advertising (computer set)

03 687 1395
thclass@timaruherald.co.nz

National advertising

pas_national@press.co.nz

Accounts

0800 324 005
accounts@fairfaxmedia.co.nz

Fairfax New Zealand Limited

Advertising Terms & Conditions

for websites and publications

Fairfax New Zealand Limited (Fairfax, we, us, our) place material for publication on behalf of the customer (you) subject to these terms and conditions of advertising (Terms).

These Terms apply to all advertising in any of our publications or websites unless we have agreed other terms in writing with you.

1. In accepting any material including electronic material or data for publication, and in publishing it we are doing so in consideration of and relying on the your express warranty, the truth of which is essential that :
 - a) the material does not contain anything:
 - that is misleading or deceptive or likely to mislead or deceive or which otherwise breaches the Fair Trading Act 1986;
 - that is defamatory or indecent or which otherwise offends against generally accepted community standards;
 - that infringes a copyright or trademark or otherwise infringes any intellectual or industrial property rights;
 - that breaches any right of privacy or confidentiality;
 - that breaches any provision of any statute, regulation, by-law or other rule or law; and
 - b) the material complies in every way with the Advertising Code of Practice issued by the Advertising Standards Authority Inc. ("ASA") and with every other code or industry standing relating to advertising in New Zealand;
 - c) publication of the material will not give rise to any liability on our part or in a claim being made against us in New Zealand or elsewhere; and
 - d) the material does not include any cookie, tracking tag or other tracking device unless we have provided our prior written consent to such inclusion, to the extent we consent to you collecting information relating to our users ("User Information") you may only use such information for the advertiser's internal statistical purposes and solely in respect of the relevant advertising campaign. For the avoidance of doubt you must not disclose any User Information to any third party and must not use any User Information in connection with any advertising campaigns on any third party properties or websites. If you are a representative of an advertiser, this does not prevent you from disclosing the User Information in summary format only to the advertiser, provided you procure that the advertiser only uses such information in accordance with this paragraph 1(d).
 2. You agree to indemnify us against any losses, liabilities, costs, claims or expenses whatsoever arising directly or indirectly from any breach of the warranties set out above and from any costs incurred in our making corrections or amendments in accordance with the terms that follow.
 3. We must receive all creative materials and information from you in accordance with the timeframes specified on the insert order or email confirmation.
 4. We may refuse to publish, or withdraw material from publication without having to give reason.
 5. We may publish the material at a time different from originally booked or where applicable in the next available issue if there is an error or delay in publication of the advertising as booked.
 6. All creative submissions are subject to reasonable approval by us. We may require that material is corrected or amended to conform to style, or for other genuine reasons.
 7. We may provide guidelines to be followed where you include an Internet addresses in advertising.
 8. The positioning or placing of any material in a publication or website is at our discretion except where specifically agreed in writing.
 9. You must tell us as soon as possible if there is an error or omission in any material placed by us on your behalf.
 10. Campaign advertising impressions will be counted and recognised by our ad-serving engine. A third party ad-serving engine may also be used but its impression count won't be recognised unless we agree otherwise in writing.
 11. If you wish to cancel an advertisement or campaign you must communicate this in writing to us. A cancellation fee may apply, please refer to the applicable advertising rate card or insertion order for specific details of any cancellation fee.
 12. The charge for advertising will be in New Zealand dollars and in accordance with the applicable rate card applying at the time for the publication, unless we agree otherwise in writing.
 13. Rate card adjustments will be published on our publications and sites. New rates will apply one month after the rate adjustment is published.
 14. If you are not a New Zealand resident the cost of any advertising you place with us will be zero-rated for GST purposes. If you are a non-resident agent placing advertising on behalf of a New Zealand resident GST will be applied at the standard rate.
 15. Payment is due on the 20th of the month following advertising unless we specify otherwise in writing. If payment is not made by the due date you will be liable for all costs of recovery, commissions and collection fees at market rates.
 16. We exclude all implied conditions and warranties from these terms except to the extent that they cannot be excluded by law. The guarantees contained in the Consumer Guarantees Act 1993 are excluded where you acquire or hold yourself out as acquiring goods or services for the purpose of a business.
 17. We will not be liable for any loss including any loss of revenue or profit and any indirect or consequential loss arising from or in relation to any error or omission in publishing or failure to publish and if we are found to have any liability for any circumstance that liability is limited to the cost of the space of the advertisement.
 18. Where you utilise any aspect of our creative services in the design or production of an advertisement (including photographic or design work) you acknowledge that we own the copyright in such work and that such work is not work for which a commission payment has been made or agreed. You may not use any such advertisement in any other publication without our specific written consent.
19. By placing an advertisement for publication you grant us a perpetual, royalty free license to reproduce the advertisement in any print or electronic media we offer customers now or in the future.
 20. You acknowledge that you have not relied on any representation made by us or on behalf of Fairfax New Zealand in connection with advertising.
 21. All DVD's, Blu-ray disks and videos, and any other restricted publications advertised for sale must include its Classification as determine by the New Zealand classification office any may be advertised only in accordance with the conditions imposed by the Classification Office. We may require written evidence of New Zealand classification ratings and Classification Office conditions for each DVD, video or any publication.
 22. We have the right at any time to provide advertising data (including but not limited to the Customers total advertising rate card spend) for publication by Nielsen Media Research as part of our membership of the IAB of New Zealand and to monitor ad spend of New Zealand.
 23. You will be charged an additional fee of 2% including GST when making payments by Visa, MasterCard or American Express cards. This excludes prepaid advertising unless prepaid advertising is being paid for at the front counter of any of our premises.
 24. In addition to these Terms and Conditions you acknowledge that all advertising including the conditions of payment, delivery and changes to or cancellation of such advertising, will be in accordance with and subject to the conditions notified to you or generally published by Fairfax from time to time.
 25. We may at our sole discretion vary these Terms and Conditions at any time provided that: (a) such amended terms will not affect prior agreed advertising orders; and (b) if you do not agree with a variation then you may cease placing orders with us.



ROAD SIGN: TASMAN RIVER SECTION
Jollie River Car Park 11 km
Twizel 69 km
Oamaru 300 km



Our Audience. Your Customers.

